

How To Vet Products on eBay To Flip on Amazon

NETTING EBAY PRODUCTS CHECKLIST & CHEATSHEET

STEP 01

☑ Product Matching

Make sure the eBay product matches the Amazon listing

- Serial number, model #, color, UPC, etc.
- Quantity - Check for Multi-Packs
- Skip products where the brand owner is also a seller on the Amazon listing.
- No private label products (if there are 1 or 2 sellers, there is a high chance it's private label)

STEP 02

☑ Product Condition & Seller Feedback

The product should be brand new. Otherwise, you risk getting your account dinged up with negative reviews by selling used products as new.

- The condition is brand new, preferably sealed.
- Check eBay images for box damage, open boxes, "used like new" items, etc.
- eBay sellers can be shysters, so check the eBay seller's feedback. Avoid sellers with 0 or little feedback.

STEP 03

☑ Verify Prices, ROI, and Profit

Flipl calculates your profit margin by factoring in the purchase price, shipping costs, and Amazon fees. However, prices can sometimes drop faster than our software can detect it. It's essential to verify that the price is correct on Amazon. Otherwise, the calculations will be off.

- Amazon's price is accurate.
- At least 5-10 sales per month (5-10 dips on the Keepa chart).
- Aim for an ROI of at least 25%.

